

# INFLUENCER SAMPLE EMAIL

EEVI JONES



EESCRIBE

# INFLUENCER SAMPLE EMAIL

## OVERVIEW:

Below is the email I sent to [Jamie Glowackie](#), the go-to guru when it comes to potty training toddlers, and published author of [Oh Crap! Potty Training](#). As an expert in the field of potty training, I really wanted to connect with her, as I felt her audience would benefit from my book *Teeny Totty Uses Mama's Big Potty* as well.

Hi Jamie,

I so wish I would have known about your website when I was potty training my now 3 year old son a year ago! I think it is such a wonderful and helpful resource. And you offer live workshops - how great is that!

You have dedicated yourself to helping parents prepare their children to reach a very important milestone, and have become an 'expert' in the field of potty training. I was really hoping you would be interested in reviewing my picture book "Teeny Totty Uses Mama's Big Potty - Transition from Potty to Toilet" for your website. This picture book is meant to help boys and girls TRANSITION from the POTTY to a grown-up TOILET, once they have been potty-trained with the support of programs and books like yours.

As I was potty-training my son, I realized that moving him from potty to toilet was almost as difficult as getting him on the potty in the first place. My picture book is meant to guide little boys and girls through the challenges and rewards of transitioning from a potty to a grown-up toilet.

The book just came out, and I was hoping you'd be willing to review it. In return, I would love to add your page and program as a resource to my website, as well as feature you on my book's back cover in form of an editorial review.

Please let me know whether or not you'd be interested in reviewing it. If you are, I'll get a copy of the book to you as soon as possible (it's also available as an e-book).

In hopes of hearing from you,

Eevi

(P.S.: I also sent the same message to your Oh Crap! FB-account)