

- MARKETING - BOOK FESTIVALS

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EESCRIBE

CHILDREN'S BOOK FESTIVALS

CHILDREN'S BOOK FESTIVALS:

Book fairs are a great way to get the word out about your book, as you get a chance to directly interact with your target audience. I've included when each is held so you can prepare and apply in advance. A paperback version of your book is a must for this promotional option.

| CHILDREN'S BOOK FESTIVALS | WHERE | WHEN | WEBSITE |
|---|-------|------|---|
| African American Children's Book Fair | PA | FEB | http://theafricanamericanchildrensbookproject.org |
| Children's Literature Festival | MO | MAR | http://library.ucmo.edu/childlit/clf |
| Fay B. Kaigler International Children's Book Festival | MS | MAR | http://www.childrensbookfestival.org/ |
| Children's Book Fest, Ft. Lauderdale | FL | APR | No site |
| Bologna Children's Book Fair | ITALY | APR | http://www.bookfair.bolognafiore.it/en/home/878.html |
| African American Children's Book Fair | MD | MAY | https://www.eventbrite.com/e/5th-annual-african-american-childrens-book-fair-registration-30964564847?aff=es2 |
| Hudson Children's Book Festival | NY | MAY | http://hudsonchildrensbookfestival.com/ |
| Chesapeake Children's Book Festival | MD | JUN | http://www.chesapeakechildrensbookfestival.com/ |
| Princeton Children's Book Festival | NJ | SEP | https://www.princetonlibrary.org/childrens-book-festival/ |
| Reading Rumpus, Maine Children's Book Festival | ME | SEP | http://www.readingrumpus.org/ |
| The Children's Book Festival | NJ | SEP | http://www.hamptonpublishinghouse.com/ |

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CHILDREN'S BOOK FESTIVALS

| CHILDREN'S BOOK FAIR (continued) | WHERE | WHEN | WEBSITE |
|---|---------|------|---|
| Virginia Children's Book Festival | VA | OCT | http://vachildrensbookfestival.com/ |
| Rhode Island Festival of Children's Books and Authors | RI | OCT | http://www.lincolnschool.org/life-at-lincoln/rhode-island-festival-of-childrens-books-and-authors |
| Frankfurter Buchmesse - Children | GERMANY | OCT | https://www.buchmesse.de/en/Focus_on/children_youths/ |
| Boston Globe Children's Book Festival | MD | OCT | http://www.bostonglobe.com/promotions/children |
| Children's Literature Festival | NH | OCT | http://www.keene.edu/clf |
| The Orange County Book Fair Festival | CA | OCT | http://kidsbookfestival.com |
| Children's Africana Book Awards Festival | D.C. | NOV | http://africaaccessreview.org/childrens-africana-book-award-festival/ |
| Multicultural Children's Book Festival | D.C. | NOV | www.kennedy-center.org/programs/special-events/bookfestival/ |
| China Shanghai International Children's Book Fair | CHINA | NOV | http://www.ccbookfair.com/en/ |
| Rochester Children's Book Festival | NY | NOV | https://www.rcbfestival.com/authors-illustrators |
| Connecticut Children's Book Fair | CT | NOV | http://bookfair.uconn.edu/ |
| WNY Children's Book Expo | NY | NOV | http://www.monkeysread.com/wnycbe-home |