

- MARKETING - FACEBOOK GROUPS

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EESCRIBE

CHILDREN'S BOOK - FACEBOOK GROUPS

FACEBOOK GROUPS/PAGES:

Facebook groups and pages are a great place to display and promote your newly published children's book. You can inform members about your sales, giveaways, and other promotions. This is the place where parents come to find the next read for their children and where authors support each other. Be mindful of others and only post according to each group's administrative rules.

| FACEBOOK PROMO PAGES FOR CHILDREN'S BOOKS | PERMITTED PROMO DAYS | SPECIFIC GUIDELINES | # OF MEMBERS |
|---|----------------------|---|--------------|
| https://www.facebook.com/groups/BooksForChildren | ALL | | 1,400+ |
| https://www.facebook.com/groups/childrenbookclub | ALL | | 6,300+ |
| https://www.facebook.com/groups/68829480316 | ALL | | 1,500+ |
| https://www.facebook.com/groups/childrensbooks4kids | | Must book promo in advance | 2,600+ |
| https://www.facebook.com/groups/KindleKidsBooks | ALL | Kindle books only | 400+ |
| https://www.facebook.com/groups/1836452183243396 | ALL | | 3,000+ |
| https://www.facebook.com/groups/1653953491378698 | ALL | | 600+ |
| https://www.facebook.com/groups/319221818420636 | ALL | | 800+ |
| https://www.facebook.com/groups/childrensbooksku | ALL | | 360+ |
| https://www.facebook.com/groups/1535077323413607 | ALL | | 500+ |
| https://www.facebook.com/groups/BooksGoSocialChildrensBookGroup | ALL | Once a day | 1,400+ |
| https://www.facebook.com/groups/AuthorsAndIllustrators | ALL | African American authors & illustrators | 3,400+ |
| https://www.facebook.com/groups/1553315328253228 | ALL | | 180+ |
| https://www.facebook.com/groups/68829480316 | ALL | Once a day | 1,500+ |
| https://www.facebook.com/groups/HappyChildrenRhymingBooks | ALL | Rhyming books only | 3,700+ |
| https://www.facebook.com/groups/GreatStorybook | ALL | | 3,700+ |
| https://www.facebook.com/groups/KidBooksWithGoodValues | ALL | | 3,900+ |
| https://www.facebook.com/groups/CBWUSA | Mon & Thu | | 3,500+ |
| https://www.facebook.com/groups/598139093596498 | ALL | Kids of color children's books | 3,000+ |
| https://www.facebook.com/groups/130968980816441 | ALL | | 800+ |
| https://www.facebook.com/groups/648682091918830 | ALL | | 1,600+ |