

# CHECKLIST

## BUSINESS CARDS FOR CHILDREN'S AUTHORS

### MAIN ELEMENTS

- Name / [Pen Name](#)
- Title:
  - Bestselling Children's Author
  - Award-Winning Children's Author
  - Children's Author & Illustrator ...
- Contact Info:
  - Email
  - Website ([build your own](#))
  - Social media handle ([Social Media Video Series](#))
  - Address
  - Phone Number } only for businesses

### OPTIONAL

- Author Image
- Cover Image ([Mockup Templates](#))
- Imprint / Logo ([Imprint Video](#))
- QR Code ([create your own](#))

### BE MINDFUL OF...

- Genre-Appropriate Fonts ([all about fonts](#))
- Easy-to-Read Font Type
- Easy-to-Read Font Size
- Text stands out from Background
- High-Quality Images

### RESOURCES:

- [Canva](#)
- [Vistaprint](#)
- [Tools](#)

**PLEASE NOTE:** This checklist is for personal use only, and is not meant to be shared or resold..